

Now Anyone Can Build a Custom Facebook Fan Page

I finally found a way to build a custom Facebook fan page with zero technical expertise. I built **and installed** this page in just 15 minutes and in this tutorial I'm going to show you how you can get your own custom fan page.

The key is a free tool called PageModo. It represents all the good things about the internet as it is fast, simple and auto installs your new page at the click on a button.

Step 1 – Go to PageModo

Log in to PageModo, watch the very short video and click the **Get Started** button.

Custom

Design your own Facebook page for free

Get Started

Pagemodo's Pagebuilder is a free service to design professional Facebook pages

- ✓ No design or graphic skills needed
- ✓ Easy photo and video embedding
- ✓ Instant publication

And it's all FREE!

Be your own Facebook page designer and give your business a great-looking social media presence.

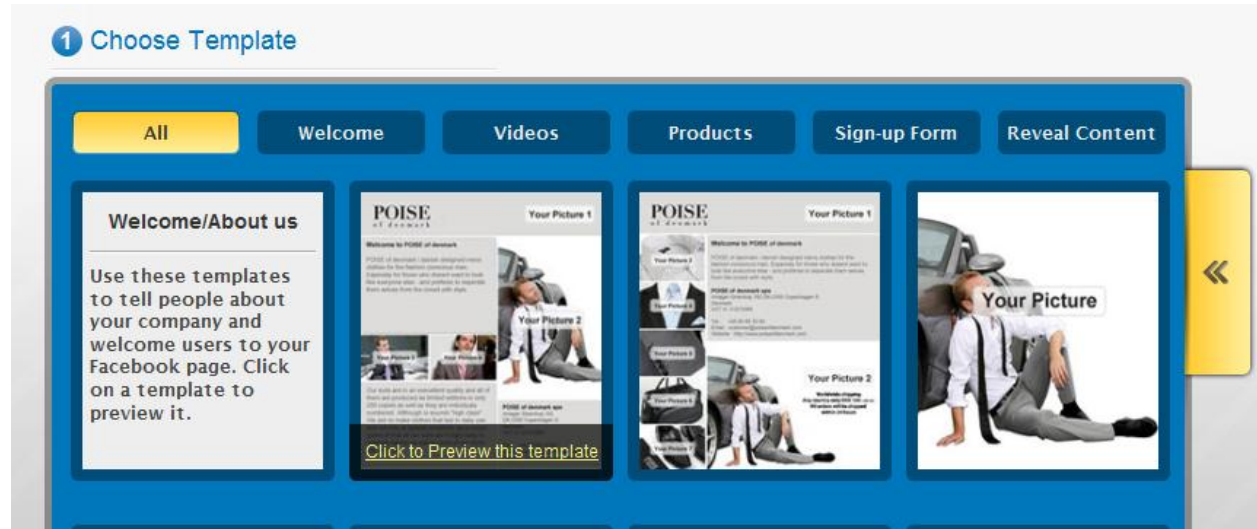
Just click the 'Get Started' button now and design your own Facebook business page in minutes.

Step 2 – Connect with Your Facebook account as it makes it easy to add the application to Facebook

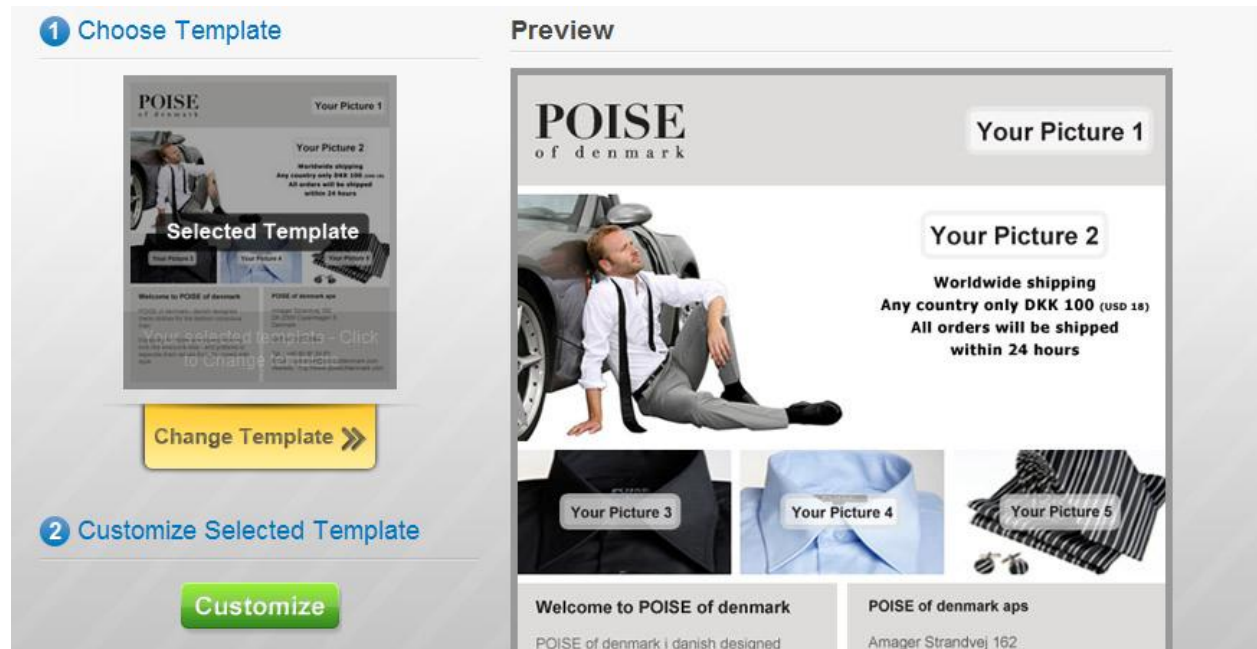
Step 3 – Pick your Template

Don't get stuck trying to pick the perfect template. You can do back and edit your page at any time. If you're new to PageModo you should select a simple template with a few images and some text. If you already have great video on file you should select a video template.

The best real estate pages have a number of nice pictures of your listings and even a neighborhood video.



I chose a template with space for a large image, but remember that you can change and customize any template.

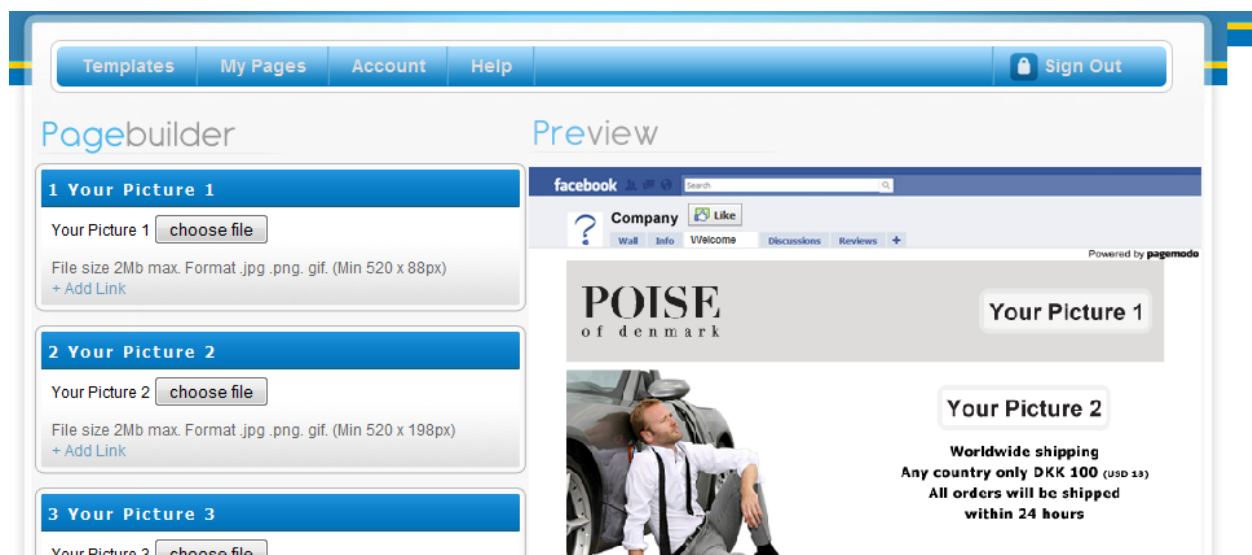


Step 4 – Customize your Template

Now you can add your custom text and images. PageModo has an amazing admin panel that makes this process really, really simple and allows you to edit or change any image.

Make sure you add a link to each image. You can link your text and images back to your website, blog or any website.

One limitation is that each image or text box can only link back to one location. This is the one small limitation with PageModo as you can't add multiple tabs to your image and create a truly interactive customized page.



Step 5 – Play Around with Different Images and Logo Positions

A nice feature is that you can drag and resize images, center text and really customize the look of the page. Play around and get the exact look that you want.

Step 6 – Create a LIKE banner

You can skip this step for now as it is a little technical. This was the only time I had to play around with graphics to make my own banner that encourages visitors to LIKE my page.

I created my banner by using SNAGIT, a screen capture tool. SNAGIT is awesome (costs \$49.95 with a 30 day free trial) or you can use a very simple but free tool like JING.



Basically I found a background that I liked and copied the design using SNAGIT. I then placed the background in Power Point and added my logo plus an arrow plus a very common royalty free image that I scraped off the internet.

To make things really easy for you I also made a vanilla copy of the banner that you can copy and save to your computer (you can thank me by [clicking here to LIKE my page – right now please](#)).

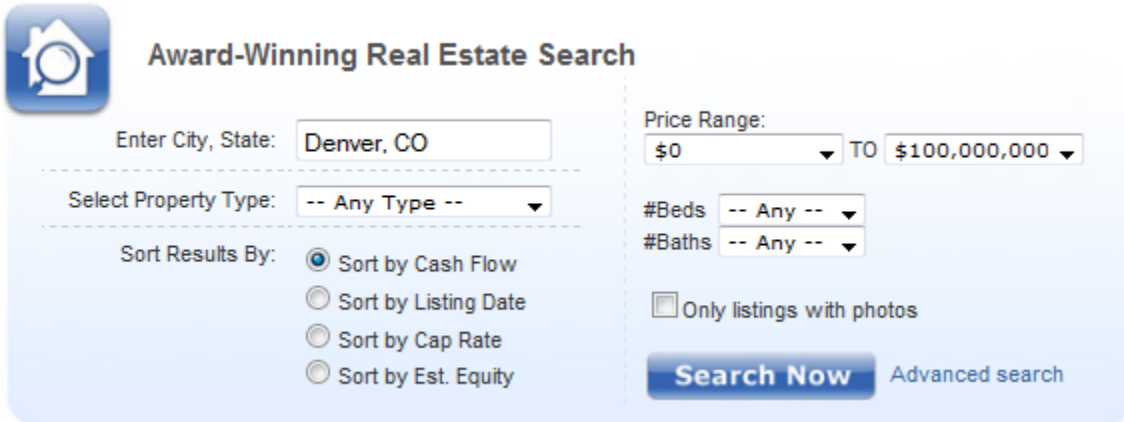


It's not rocket science – which is good news because I'm "graphically challenged".

Remember you can skip this step and come back to it later. Don't get stuck here.

Step 6 – Add Search to your Page (optional)

I wanted my page to offer search directly from my website so I uploaded an image of my search box. You can do the same by capturing an image from your website (using SNAGIT – get it now if you can afford it) or you can just copy my image and link it to Owllo using your unique code. [Get your code here!](#)



Step 7 – Select a Payment Plan

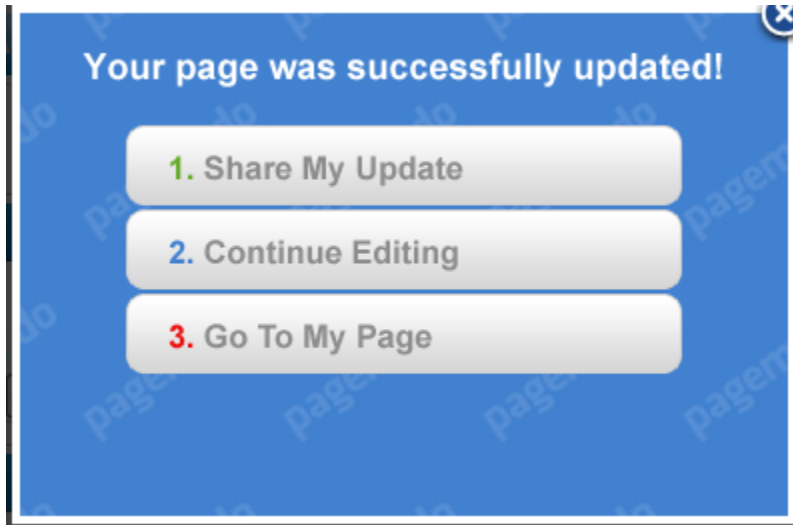
The good news is that you can have one FREE custom page and as you can imagine, the free plan is very popular.

I chose the basic plan as I didn't want the footer and I need more than one page.



Step 8 – Publish your Page

This is the best part of PageModo as all you need to do is click the install button and give PageModo permission to access your Facebook account. When your page is published you can view your page or do more editing.



Step 9 – View your Page

[Here's my page](#) – in just 15 minutes.

facebook 4 47 19 Search

Change Picture

owlio Referral Week - It's referral week all next week and to celebrate we'll post loads of free Page. Make sure you like the page and check in to get your free goodies - <http://facebook.com/owlio>

Wall Info **Welcome** Photos Discussions Reviews >> +

Powered by **pagemodo**

"like" us on **facebook**

Award-Winning Real Estate Search

Enter City, State:

Select Property Type:

Sort Results By: Sort by Cash Flow Sort by Listing Date Sort by Cap Rate Sort by Est. Equity

Price Range: \$0 TO \$100,000,000

#Beds:

#Baths:

Only listings with photos

Search Now Advanced search

Open a free account on the coolest discount real estate search engine and instantly analyze over a million listings to find the hidden deals.

<http://owlio.com/>

Owlio P

You can view the whole page at <http://facebook.com/owlio>.

Note – if this tutorial was helpful [please LIKE my page](#) and post a nice comment. Say something like “Ross Hair may be the baldest man in real estate but he sure knows where to find the best free social media tools” or “If Awesomeville was a town Ross Hair would be the Mayor (maybe)”.

About Owllo

Owllo is a [discount real estate search engine](#) that instantly analyzes millions of listings on the MLS to find hidden deals.

Owllo is also the first [national real estate referral platform](#) where real estate professionals can send and receive referrals.

A Sample Real Estate Pages Built with PageModo



Company



Wall

Info

Photos

Discussions

Welcome



Klitvejen - ferieboliger med høj standard!

Feriehuse af høj kvalitet beliggende 100 m fra Røme Links Golfbane. Huse med børnerum, hvor børnene kan boltre sig, mens de voksne nyder Rømes dejlig natur fra balkon eller terrasse.

I nogle af husene er det tilladt at medbringe husdyr.



Feriehuse for hele familien!

Feriehuse med overdækket og afskærmet terrasse og en kæmpestor balkon med en fantastisk udsigt til Vadehavet med skibstrafikken på Røme Havn.
Eller feriebolig med masser af aktiviteter - f.eks. inde- og udendørs swimmingpool - med gratis med i lejen!



Altid et tilbud klar!

Klik ind på klitvejen.dk, og se hvad vi kan tilbyde dig netop nu!

Eller kontakt os på bg@klitvejen.dk eller telf. 40 28 34 01